

Build your brand and a loyal following of investors through social media

Set up for success with a strong social media marketing foundation

Establishing a compelling online presence for your public company requires dedication and time, resources often in short supply for many leaders. Yet, without consistent engagement on social platforms, your company faces the danger of fading from investors' memories.

WITH STOCK MARKETING'S SOCIAL STARTER PACKAGE, YOU CAN:



AMPLIFY YOUR MESSAGE

Ensure investors receive your news by leveraging the power of social media

Stock Marketing highlights your company on social platforms where potential investors are most active, ensuring your narrative reaches the right audience. By utilizing only your pre-approved content, we guarantee that the message remains consistent and true to your brand. With Stock Marketing, you can concentrate on enhancing your story, leaving the intricacies of communication compliance to us.



HAVE AN IMPACT WITH INVESTORS

Enhance your exposure and credibility by never being out-of-date

Stock Marketing ensures that your social feeds never stagnate, which could signal the wrong message to your shareholders and potential investors alike. Beyond news announcements, we offer consistent weekly posts across all social channels. With Stock Marketing, staying relevant and top-of-mind with investors is what we do.



MAKE SOCIAL WORK FOR YOU

Develop a social footprint with potential investors

Stock Marketing refines and elevates your public company's presence on social platforms, making your narrative compelling for investors. We also enhance profiles for key executives, recognizing the significance investors place on strong leadership. With Stock Marketing, connecting with the right audience becomes effortless.

PACKAGE INCLUDES:

The Social Starter package amplifies your company's presence on social media, ensuring visibility to potential investors through consistent profile updates and regular posts, enhancing your ongoing exposure.

- ✓ An optimized online presence with Stock Marketing either completing or updating profiles on the following social media platforms:
 - Facebook Company Fan Page
 - LinkedIn Company Page
 - Executive Profile
 - Twitter Company Profile
 - Instagram Company Profile & Stories
 - YouTube Company Channel
 - Podcast Channel on Google Play, Apple iTunes, Amazon, and Spotify (as applicable)

- ✓ A regular cadence of effective communications designed to keep your company top of mind. Stock Marketing will post weekly on each platform; company updates, news releases, attended events, executive interviews, all with applicable use of #Hashtags and \$Cashtags.

- ✓ Online marketing efforts to build a following on LinkedIn of potential investors, including:
 - Posting to your LinkedIn executive profile weekly with content from your LinkedIn Company Page (news releases, investor presentations, articles, interviews, and more.)
 - 250 LinkedIn personal connections invited monthly to follow your LinkedIn Company Page

WHY STOCK MARKETING?

Our online marketing services deliver maximum effectiveness with the best value in the industry.

Adhering to 'best practices' and setting the standard in service, Stock Marketing guarantees timely, compliant, and on-brand online marketing services, amplifying your visibility and extending your reach to potential investors effectively.

NO SET-UP FEE

Launch your marketing program without the upfront investment.

Like all of Stock Marketing's packages, the Social Starter package is a monthly subscription service that does not require a set up fee for the work to get started. Simply enjoy knowing that nothing is standing in the way of getting your online marketing engine started!

"Stock Marketing has a cutting-edge effective marketing solution that public companies so desperately need to broadcast their messages."

**DUANE PARNHAM, CEO
MADISON METALS INC.**

ABOUT STOCK MARKETING

Stock Marketing was created to assist public companies in connecting with potential investors through online marketing. With expertise in website design, social media marketing, and adapting to emerging technologies, we've successfully executed over 500 projects, ranging from company launches to rebrands and holistic marketing strategies. Crafted to be cost-effective and streamlined, our in-house services are enriched by the insights of our founder, Scott Breard, who, as a Director of a TSXV listing, understands the specific marketing needs of public companies. Our mission is to help public companies harness cutting-edge online marketing practices to resonate with the modern investor.