

Set your Online Marketing Foundation

Develop your digital presence for expanded exposure and investor reach

Elevating your public company's credibility among investors and industry leaders is paramount. Without it, advancing to the next stage becomes exceedingly challenging. Building trust requires a consistent and dependable online presence, ensuring up-to-date insights into your company's narrative. With Stock Marketing's Digital Presence package, you can achieve just that.



BE FOUND BY POTENTIAL INVESTORS

Offer investors a reliable information hub

Stock Marketing crafts your website using top-tier industry standards, ensuring Google verification. By integrating all your social channels, we guarantee that investors will easily locate your online presence. With Stock Marketing, you can be confident in maintaining a polished and trustworthy online profile that resonates with investors.



NEVER SEE AN 'UNDER CONSTRUCTION' PAGE AGAIN

Launch faster than you anticipate

Stock Marketing ensures your website is live in days, not weeks. Plus, your social channels receive consistent updates, requiring minimal effort on your part. With Stock Marketing, rest assured that your website and social media are always actively promoting your brand.



CREATE A COMPELLING NARRATIVE TO ENGAGE INVESTORS

Amplify your impact with investors by weaving a compelling story

Stock Marketing ensures cohesive and complementary online communications across all digital platforms, bolstering credibility with your current shareholders and attracting new ones. With Stock Marketing, crafting your company's narrative has never been more streamlined and effortless.

PACKAGE INCLUDES:

The Digital Presence package provides a robust online profile, amplifying your company's visibility and allure to captivate potential investors.

- ✓ Professionally designed and maintained
- ✓ UX and responsive design
- ✓ Optimized for SEO
- ✓ Verified on Google
- ✓ All news releases added to the website
- ✓ Web notifications for each news release
- ✓ Newsletter registration with investor email alerts
- ✓ Real-time stock price display
- ✓ Interactive IR section for investors featuring presentations, annual reports, and other essential resources
- ✓ An optimized online presence with Stock Marketing either completing or updating profiles on the following social media platforms:
 - Facebook Company Fan Page
 - LinkedIn Company Page
 - Executive Profile
 - Twitter Company Profile
 - Instagram Company Profile & Stories
 - YouTube Company Channel
- ✓ A regular cadence of effective communications designed to keep your company top of mind. Stock Marketing will post weekly on each platform; company updates, news releases, attended events, executive interviews, all with applicable use of #Hashtags and \$Cashtags.
- ✓ Online marketing efforts to build a following on LinkedIn of potential investors, including:
 - Posting to your LinkedIn executive profile weekly with content from your LinkedIn Company Page (news releases, investor presentations, articles, interviews, and more.)
 - 250 LinkedIn personal connections invited monthly to follow your LinkedIn Company Page

WHY STOCK MARKETING?

Our online marketing services deliver maximum effectiveness with the best value in the industry.

Adhering to 'best practices' and setting the standard in service, Stock Marketing guarantees timely, compliant, and on-brand online marketing services, amplifying your visibility and extending your reach to potential investors effectively.

NO SET-UP FEE

Launch your marketing program without the upfront investment.

Like all of Stock Marketing's packages, the Social Starter package is a monthly subscription service that does not require a set up fee for the work to get started. Simply enjoy knowing that nothing is standing in the way of getting your online marketing engine started!

"Stock Marketing has a cutting-edge effective marketing solution that public companies so desperately need to broadcast their messages."

**DUANE PARNHAM, CEO
MADISON METALS INC.**

ABOUT STOCK MARKETING

Stock Marketing was created to assist public companies in connecting with potential investors through online marketing. With expertise in website design, social media marketing, and adapting to emerging technologies, we've successfully executed over 500 projects, ranging from company launches to rebrands and holistic marketing strategies. Crafted to be cost-effective and streamlined, our in-house services are enriched by the insights of our founder, Scott Breard, who, as a Director of a TSXV listing, understands the specific marketing needs of public companies. Our mission is to help public companies harness cutting-edge online marketing practices to resonate with the modern investor.